

Learning A-Z Reaches More Than 6 Billion Digital Books Read

DALLAS— October 24, 2017—Learning A-Z, an online provider of PreK–6 teacher and student resources and part of Cambium Learning Group, Inc., continues to reach monumental milestones, announcing today that students have read over 6 billion leveled eBooks from its Raz-Plus and Raz-Kids websites.

Raz-Plus is a blended learning platform that combines teacher-led instruction, independent practice, strategic assessment and detailed reporting to strengthen the connection between what is being taught and what students practice on their own. Raz-Plus provides students with personalized reading practice and offers more than 50,000 reading resources, including an extensive collection of leveled books and accompanying quizzes, reading passages, lesson plans, and collaborative skill-building activities. All Learning A-Z leveled eBooks include interactive text mark-up tools, as well as word and reflection journals to promote student engagement. Data collected from student reading activity is reported to the teacher to help inform instruction.

Raz-Kids provides a digital library of developmentally appropriate, high-interest eBooks and eQuizzes. Hundreds of thousands of times each day, Raz-Kids is accessed by students across the world. It is an effective supplemental resource that encourages students to love reading.

“Our goal is to support educators and inspire students to keep reading and learning,” said Bob Holl, president and cofounder of Learning A-Z. “We are very proud of all the students who contributed to reaching this milestone, and we are thrilled to have made—and to continue to make—such a positive impact on literacy around the globe. We strive to create effective, easily accessible, developmentally appropriate resources that promote students’ literacy development. Reaching this six billion eBook milestone reinforces our commitment to building worldwide literacy.”

Learning A-Z offers a proprietary text leveling system that ensures each book is properly crafted for a student’s developmental level. With Raz-Plus, books can be accessed in digital, projectable, or printable formats to support teacher-led instruction and 24/7 independent reading. With supportive features such as authentic-voice audio, self-recording, and clickable words, students can build fluency, improve vocabulary, and enhance comprehension while acquiring worldly knowledge that comes from reading.

About Learning A-Z

Learning A-Z[®] is a literacy-focused PreK-6 educational provider of technology-enabled learning resources. Our products blend traditional teacher-led instruction with robust online resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus[™], Reading A-Z[™], Raz-Kids[®], Headsprout[®], Science A-Z[®], Writing A-Z[™], Vocabulary A-Z[™], and ReadyTest A-Z[™]. Learning A-Z’s resources are used by more than 5 million students in more than 175 countries. Learning A-Z is a business unit of Cambium Learning[®] Group, Inc. (NASDAQ: [ABCD](#)), based in Dallas, Texas.

For more information, please visit www.learninga-z.com or find us on [Facebook](#) or [Twitter](#).

About Cambium Learning Group, Inc.

Cambium Learning[®] Group is a leading educational solutions and services company committed to helping all students reach their full potential. Cambium Learning accomplishes this goal by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company’s award-winning brands include: Learning A-Z[®] (www.learninga-z.com), ExploreLearning[®] (www.explorellearning.com), Kurzweil Education[®] (www.kurzweiledu.com), and Voyager Sopris Learning[®] (www.voyagersopris.com), which provide breakthrough technology solutions for students and teachers—including best-in-class intervention and supplemental instructional programs; gold-standard professional development; valid and reliable assessments; and products that enable access to learning for all students. Cambium Learning Group, Inc. (NASDAQ: ABCD), is based in Dallas, Texas. For more information, visit www.cambiumlearning.com.

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